

**Khatia**  
COMMUNICATION

# BRAND BOOK

## PUBLIC RELATIONS AGENCY

AUGUST 2016

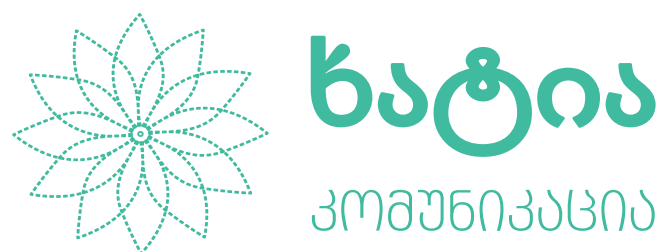
Khatia Communication is a PR agency that delivers the Canadian experience right in Tbilisi. The agency's mission is to help national and international companies stand out, improve their reputation, manage better relations with stakeholders and as a result, achieve their business goals.

We ensure that our brand maintains a consistent look and feel no matter where it's seen. With this in mind, we created our brand book to help partners, seeking to feature Khatia Communication, have a clear and simple guideline.

# TABLE OF CONTENTS

- Intro
- Logo
- Colours
- Typography
- Business cards
- Letterheads
- Promo materials

LOGOTYPE



## WHAT NOT TO DO WITH THE LOGOTYPE





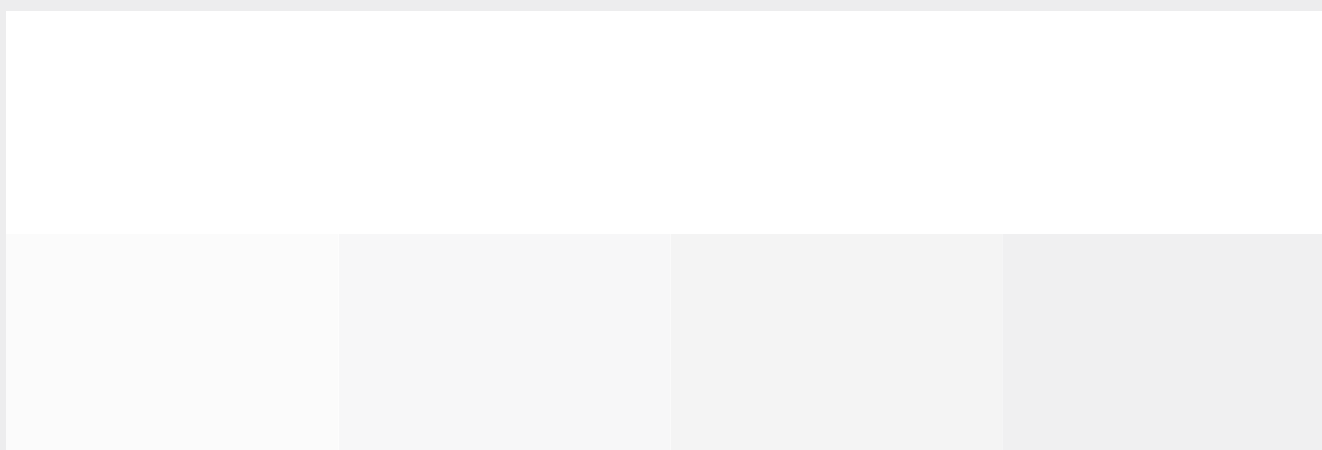
## COLOURS

### PASTEL GREEN



C68 M0 Y48 K0  
R67 G189 B160  
#42BC9F

### WHITE



C0 M0 Y0 K0  
R255 G255 B255  
#FFFFFF

a b c d e f g h i j k l m n o p q r s t v w x y z  
1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M N O P Q R S T V W X Y Z  
1 2 3 4 5 6 7 8 9 0

DIN LIGHT

**a b c d e f g h i j k l m n o p q r s t v w x y z**  
**1 2 3 4 5 6 7 8 9 0**

**A B C D E F G H I J K L M N O P Q R S T V W X Y Z**  
**1 2 3 4 5 6 7 8 9 0**

DIN EGULAR

ა ბ გ დ ე ვ ზ თ ი კ ლ მ ნ ო პ ჟ რ ს ტ უ ფ ქ ღ ყ შ ჩ ც ძ ნ ტ ხ ჯ ჰ  
01234567890

BPG GEL DEJAVU SANS LIGHT EXTRALIGHT

ა ბ გ დ ე ვ ზ თ ი კ ლ მ ნ ო პ ჟ რ ს ტ უ ფ ქ ღ ყ შ ჩ ც ძ ნ ტ ხ ჯ ჰ  
01234567890

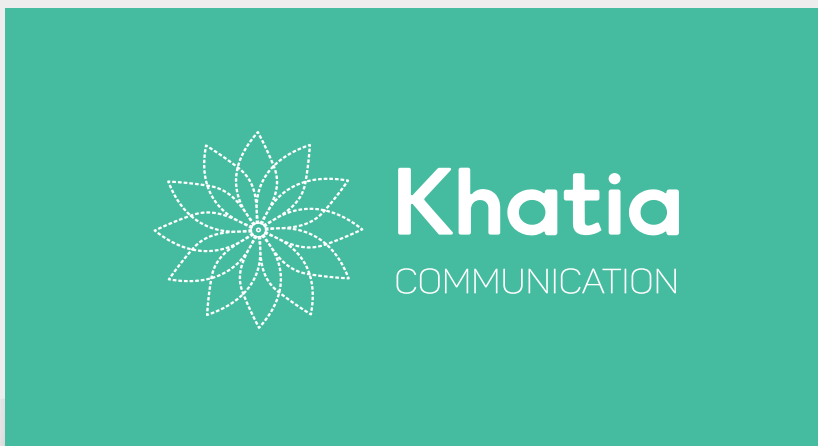
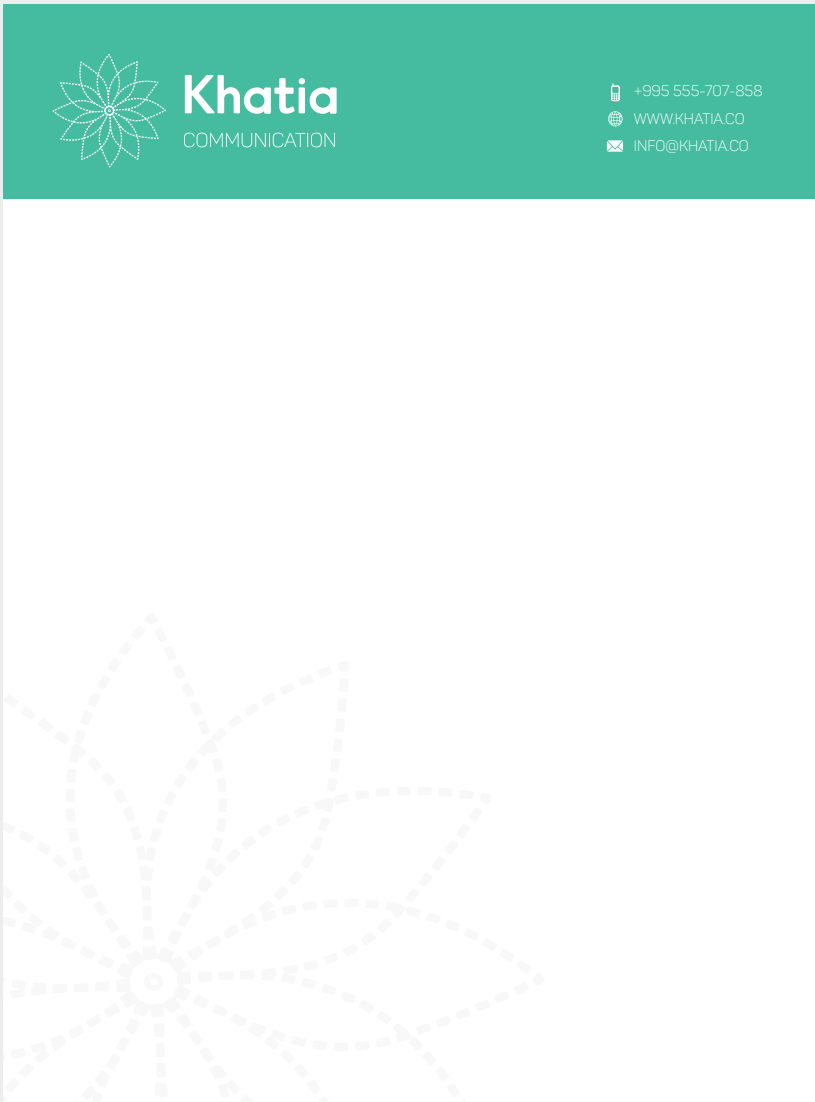
BPG GEL DEJAVU SANS

ა ბ გ დ ე ვ ზ თ ი კ ლ მ ნ ო პ ჟ რ ს ტ უ ფ ქ ღ ყ შ ჩ ც ძ ნ ტ ხ ჯ ჰ  
01234567890

BPG GEL DEJAVU SANS LIGHT CAPS EXTRALIGHT

ა ბ გ დ ე ვ ზ თ ი კ ლ მ ნ ო პ ჟ რ ს ტ უ ფ ქ ღ ყ შ ჩ ც ძ ნ ტ ხ ჯ ჰ  
01234567890

BPG GEL DEJAVU SANS CAPS



## PROMO MATERIALS

